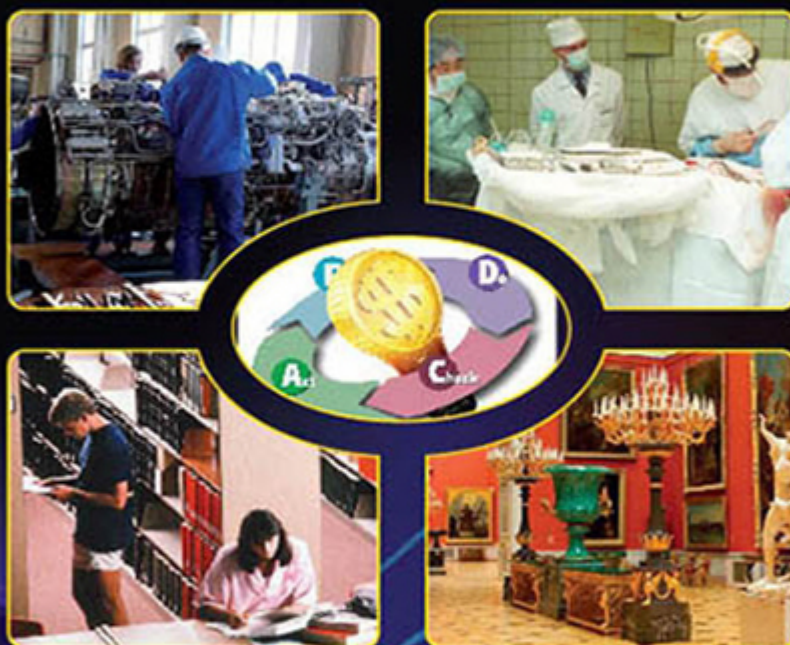


Commercialization of technologies in lighting engineering

О. М. Михайлов, К. А. Томский

Коммерциализация технологий в светотехнике



The book examines the basic principles of creating and managing innovative processes, methods and techniques for justifying investments in scientific, technical and commercial projects. The basic concepts, terms and definitions are given and the practical possibilities of implementing various types of

innovative projects, including the development of a business plan, are analyzed.

The authors propose an algorithm for creating a business with all stages of preparing an independent innovative project, without the task of forming a ready-made entrepreneur. The acquired knowledge will help specialists and university students to understand the stages of development of innovative activities and consciously participate in the transfer of technologies, including in the field of lighting engineering.

- *Authors: O. M. Mikhailov, K.A. Tomskiy.*
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